



Please join us!

Preparations are underway for the **2016 Community Health Fair**, and your support as a sponsor or exhibitor - or both! - is essential to our success. Please join AACF, and our title sponsor, Frederick Memorial Hospital, as we work to connect a projected 800+ area residents to health care education, services and follow-up care on this important day.

Sponsors **support the services of the Health Fair and underwrite AACF's ongoing health and citizenship services** throughout the year. In acknowledgement of your gift, you'll be front-and-center in this year's great promotion materials:

- **4-page tabloid pull-out** in the Frederick News-Post reaching **30,000 consumers** plus extras delivered throughout the area and distributed as the Health Fair program
- **FNP online marketing** prior to event and media coverage
- **Online marketing** via Facebook, other social media, websites
- **Logo placements** on posters and t-shirts
- Post-event FNP Sunday **full-page "thanks" ad** to all sponsors
- Opportunity to join us as an exhibitor in the Community Building

Make a BIG difference in the health of hundreds of Frederick County residents at this year's 9th Annual Community Health Fair through your sponsorship!

(See next pages for sponsorship and exhibitor opportunities)

Deadline for receipt of gifts in order to be included in promotional materials: Monday, August 29, 2016.

2016 Community Health Fair Sponsorship Opportunities

Saturday, October 22, 2016 Frederick Fairgrounds 9 am to 3 pm

For more information or to discuss your gift or payment method, please email healthfair@aacfmd.org or call the AACF office at 301-694-3355. Please make your payment payable to AACF. **Deadline for Receipt of Payment is: Monday, August 29, 2016** in order to be included in promotional materials.

Sponsorship Levels

Health Care Partner: \$1,000 and up

- Large logo on all printed materials (includes fliers, posters, banner)
- Logo in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Large logo on back of volunteer t-shirts
- Media coverage; Social media coverage; Website listings
- Large logo in follow-up full-page FNP “thank you” ad

Community Health Advocate: \$500 - \$999

- Small logo on all printed materials (includes fliers, posters, banner)
- Small logo in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Small logo on back of volunteer t-shirts
- Social media coverage; Website listings
- Small logo in follow-up full-page FNP “thank you” ad

Health Fair Patron: \$250 - \$499

- Poster size recognition on event day
- Listing in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Name on back of volunteer t-shirts
- Listing in follow-up full-page FNP “thank you” ad

Contributor: Gifts under \$250

- Listing in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Name on back of volunteer t-shirts
- Listing in follow-up full-page FNP “thank you” ad

The cost of all promotional materials is being underwritten. Your sponsorship is a gift to AACF in support of the 2016 Community Health Fair and Annual Fund supporting ongoing health education and citizenship programs. Your gift is tax-deductible to the extent allowed by law. You will receive an official acknowledgement of your gift from AACF.

2016 Community Health Fair Exhibitor Opportunities

Saturday, October 22, 2016 Frederick Fairgrounds 9 am to 3 pm

For more information or to discuss your gift or payment options, please email healthfair@aacfmd.org or call the AACF office at 301-694-3355. Please make your payment payable to AACF.

Deadline for receipt of exhibitor payment in order to be included in promotional materials: Monday, August 29, 2016.

Exhibitor Opportunities

The 2016 Community Health Fair will feature a **Community Building** offering local organizations, service agencies, health care providers and local businesses the opportunity to share information with the 800+ expected visitors. We welcome your participation as an exhibitor!

Non-profit and Government Agencies: \$75 per table

- 6 foot folding table with 2 chairs provided
- Multiple tables can be reserved together
- Exhibitor listing in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Name on volunteer t-shirts

Businesses and Health Care Providers: \$125 per table

- 6 foot folding table with 2 chairs provided
- Multiple tables can be reserved together
- Exhibitor listing in FNP 4-page tabloid pull-out section; 30,000+ distribution
- Name on volunteer t-shirts

Exhibitor participation is not tax-deductible.

2016 Frederick Community Health Fair
Sponsorship and Exhibitor Form
Information and Assistance at healthfair@aacfmd.org

Name of Sponsor or Exhibitor: *(please list as you would wish to be used in promotional materials)*

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Website: _____

Phone: _____

Name of Contact Person: _____

Email Address: _____

Phone: _____

Sponsorship Gift Level

_____ **Health Care Partner: \$1,000 and up** Amount of gift enclosed: \$ _____

*We will contact your representative named above for your logo.

_____ **Community Health Advocate: \$500 - \$999** Amount of gift enclosed: \$ _____

*We will contact your representative named above for your logo.

_____ **Health Fair Patron: \$250 - \$499** Amount of gift enclosed: \$ _____

_____ **Contributor: Gifts under \$250** Amount of gift enclosed: \$ _____

Exhibitor

_____ **Non-profit/Government Agency** Amount Enclosed: \$ _____

_____ Number of Tables _____ Yes, we need an electrical outlet

_____ **Business & Health Care Providers** Amount Enclosed \$ _____

_____ Number of Tables _____ Yes, we need an electrical outlet